

Brochure formats.

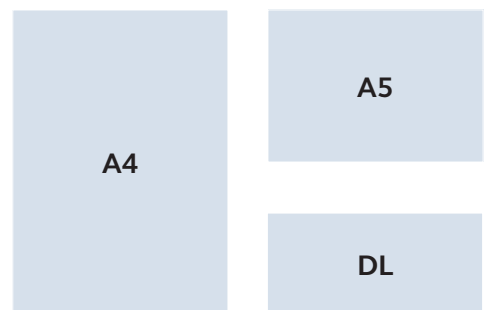
Brochures are typically DL, A5 or A4 in size. Each size can be single sided, double sided, multi-page folded or multi-page bound.

We have listed the most common brochure sizes in this guide, along with available folding and binding options.

Custom sizing is also available.

Size comparisons

- A4 is the size of standard printer paper.
- A5 is half the size of A4.
- DL is a third of the size of A4.

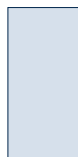


DL brochures

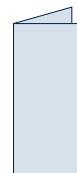
Specifications: 99mm x 210mm.

Key features:

- Finished size is one third of an A4.
- Fits in standard DL and DLX envelopes.



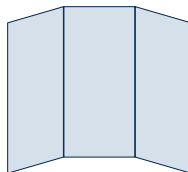
1 or 2 sided



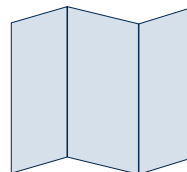
4pp folded



Bound booklet



6pp roll fold



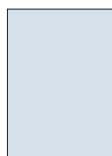
6pp Z fold

A5 brochures

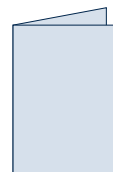
Specifications: 148.5mm x 210mm.

Key features:

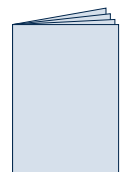
- Finished size is half of an A4.
- Fits in standard C5 envelopes.



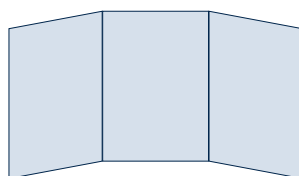
1 or 2 sided



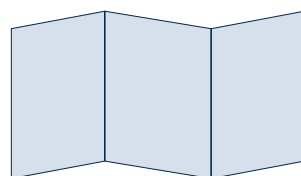
4pp folded



Bound booklet



6pp roll fold



6pp Z fold

A4 brochures

Specifications: 210mm x 297mm.

Key features:

- Finished size matches standard desktop paper.
- Fits in standard C4 envelopes.

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